



SADC

the Laurentians

Annual Report

2025-2026



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Message from the President and the General Manager

The year 2025-2026 was marked by a conviction that guides each of our actions: to continue to meet the needs of entrepreneurs, we ourselves must evolve.

The last few years have transformed the entrepreneurial landscape. Challenges related to succession planning, digital transformation, productivity, workforce attraction, and sustainable development are leading organizations like ours to constantly re-evaluate their practices. This year, the SADC des Laurentides continued this reflection by taking concrete steps to evolve its business model and increase its impact on the region.

We have enhanced our financing options with new tools tailored to the emerging needs of businesses. We have developed and tested new support approaches. We have strengthened our commitment to our partners to contribute more effectively to the economic and social development of the Laurentians. Behind each of these initiatives lies the same goal: to remain a relevant and accessible resource for entrepreneurs in our region.

The results demonstrate the impact of this commitment. This year, 76 loans were granted for a total value of over \$2.4 million, generating more than \$9 million in investments in the region. Nearly 500 jobs were created or maintained, and numerous entrepreneurs benefited from our mentorship services, support programs, and local development initiatives.

These achievements are the result of a remarkable collective effort. Over the past year, the organization has pursued several transformation projects while ensuring the continuity and quality of its services. This ability to evolve without losing sight of our mission relies on a committed, competent, and highly motivated team. Their autonomy, professionalism, and adaptability have enabled the SADC to successfully reach a significant milestone in its development.

We would also like to thank our mentors, volunteers, board members, and partners. Their trust and contribution remain essential to the success of our mission.

The future invites us to continue on this path. We will continue to innovate, collaborate, and invest our energies where they generate the most value for entrepreneurs and our communities.

Because supporting the development of a territory means, above all, knowing how to evolve with it.

**Jean-Sébastien Roy, general manager and Martine
Païement, president.** ➤





OUR

FUNDING



**Fonds
Investissement**



**Stratégie
Jeunesse**



**Stratégie
Numérique**



**Stratégie
Verte**



**Stratégie
Transfert**

FUNDING BY TYPE OF FUND

Investment funds:

1 455 250 \$ 31 loans

Youth Strategy Fund (39 years and under)

685 000 \$ 34 loans

Transfer Strategy Fund

172 750 \$ 7 loans

Green and Digital Strategy Fund

143 500 \$ 4 loans

TOTAL

2 456 500 \$ 76 loans

IMPACT OF OUR LOANS THIS YEAR

For every dollar lent, the returns are **3,70 \$**

Our funding has generated investments totaling \$ 9,294,115 in our territory this year.



TOTAL FUNDING BY PROJECT TYPE

Startup	24
Modernisation	5
Growth	17
Succession	29
Recovery	1
TOTAL	76

SECTOR OF ACTIVITY OF THE FUNDED COMPANIES

Service	24
Fabrication	4
Restoration	11
Commerce	5
Distribution	1
TOTAL	45

IMPACT OF OUR LOANS THIS YEAR

Funded companies	45
Jobs created	83
Jobs maintained	406



I am incredibly grateful to the SADC. Their funding allowed me to launch the project with a real focus on developing the business and providing the best possible customer experience. Thanks to their support, I was able to invest in the right tools from the start and make sound decisions, without constantly worrying about the financial aspect. This support truly made a difference in launching the project and in my motivation to grow it.

Nick Gosset, Owner, Sous-Bois Vintage



This year marked a significant turning point for our mentoring program with the closure of Réseau Mentorat, a partner of the service for over 20 years. This transition represented a major change for several programs across Quebec. Thanks to the strength of our mentoring community, the commitment of our team, and the support of long-standing financial partners, entrepreneurs in our region were able to continue benefiting from stable and personalized support.

THE PARTNERS



Meeting between mentors and mentees



France Forget and Sylvie Laganière, mentors

MENTORING FOR ENTREPRENEURS

MENTORS
Mentor.e.s on March 31, 2026
22
Peer meetings and exchanges
8

MENTEES
Mentored entrepreneurs in 2025-2026
34

IMPACT OF MENTORING

1 000

HOURS OF VOLUNTEER INVOLVEMENT

DIVERSIFICATION OF SUPPORT SERVICES

In a drive for innovation and diversification of support services, a pilot project was also conducted in collaboration with the Quartier général de l'Audace at the Mont-Tremblant College Centre. This initiative allowed for the experimentation of new approaches, including group mentoring and one-off mentoring for student entrepreneurs. In addition to supporting participants in their entrepreneurial thinking, the project contributed to enriching the practices of the hub and developing new skills among the mentors involved.

EXCEPTIONAL MOBILIZATION

The year was also marked by exceptional mobilization of mentors, who actively contributed to the development and operation of the mentoring unit. In addition to networking activities, peer exchanges, and mentoring promotion initiatives undertaken throughout the year, a new collaborative, skills-based management approach was gradually implemented. This approach allows several mentors to get involved according to their interests and expertise, thereby strengthening the unit's vitality and the support offered to the mentoring coordinator.



Mentoring provided me with a space to reflect differently on my role and aspirations as a general manager. The exchanges with my mentor allowed me to gain confidence, to be more daring, and to fully embrace my role as a social entrepreneur committed to young people and my community.

Yann Pineault, General Manager CJEL





DEVELOPING A SUSTAINABLE COMMUNITY

These projects include both those we initiated and those carried out by our partners, to which we contributed.

Amount invested in our community
46 000 \$

Impact
167 830 \$



Challenge:
Institutions eat local with the CAE Rive-Nord

Donna Salvati, board member, and Annie Lajoie, political attaché

Participating in the Development Lab was a very enriching experience for me. This process allowed me to clarify my action plan and better structure the next steps for my business. I particularly appreciated discovering the resources available to entrepreneurs, as well as exchanging ideas with others experiencing similar situations. The Lab helped me delve deeper into certain aspects I had previously overlooked and move forward with a greater sense of confidence.

Annik Lachance, Co-owner and General Manager, Le Village des Parents



The Labo·Entrepreneur·e brings together support programs tailored to different entrepreneurial realities, from startup to business growth. Through workshops, coaching, and peer exchanges, participants are encouraged to question their methods, challenge their ideas, and evolve their strategies thanks to the perspectives of other entrepreneurs and the expertise of professionals and specialists involved in the project.

The program also promotes the development of business networks, the sharing of concrete experiences and the visibility of entrepreneurs in the region.

Foundation Lab

Structure,
Understand,
Apply



- 5** Businesses
- 6** training activities
- 4** individual support meetings

Development Lab

Clarify
Consolidate
Move forward



- 5** Businesses
- 9** participants
- 4** workshops

Co-Lab

Co-creating
your path



- 4** Businesses
- 4** peer meetings



Pitch competition 6th edition

The pitch competition allows entrepreneurs to develop their ability to present their business clearly, concisely, and persuasively. Guided by a professional and receiving individual support in preparing their video, participants are encouraged to reflect on their value proposition, their positioning, and how to effectively communicate their project.

The videos are then broadcast online to mobilize the community around the participating companies, combining both the evaluation of a jury and the public vote.

10 participant.e.s
3 Awards (\$1,750)
➡ 1 042 public votes



The winners and William Lemay from Desjardins
Entreprises



OSEntreprendre Challenge 28th edition

- This year, eleven companies embarked on the OSEntreprendre Challenge in our region. Among them, seven were selected as regional finalists.

MEVIA inc and Les Solutions Clinical Factory inc represented the Laurentians region at the final which took place in Quebec City on June 11, 2025. Les Solutions Clinical Factory inc won three awards at the grand final.

Local winners

- **Business Creation Component**

Category: Commerce

→ **Chez Montagne, MRC des Pays-d'en-Haut**

Category: Exploitation, processing and production

→ **B-Fast Café, MRC des Pays-d'en-Haut**

Technological and technical innovation category

→ **Clinical Factory Solutions Inc., MRC des Pays-d'en-Haut**

Business Services Category

→ **Ménage Maintenant, MRC des Pays-d'en-Haut**

Business Services Category

→ **MEVIA Inc., MRC des Laurentides**

Category: Services to Individuals

→ **House Pedigree Inc., MRC des Pays-d'en-Haut**

Category: Services to Individuals

→ **VIA VOX Parole Vivante, MRC des Laurentides**



Gala local



Regional Gala

Regional winners

- **Business Creation Component**

Technological and technical innovation category

→ **Clinical Factory Solutions Inc., MRC des Pays-d'en-Haut**

Category: Services to Individuals

→ **MEVIA Inc., MRC des Laurentides**



The panelists: Isabelle Jolette, Patrick Laurin, André Malépart and Sylvie Bolduc.



Gala Entrepreneur.e

The Entrepreneur Gala brought together over 90 participants from the business community, providing a special opportunity to celebrate local entrepreneurship and showcase regional initiatives. The evening recognized the winning companies of the OSEntreprendre Challenge and Pitch Competition, while also fostering networking and exchanges between entrepreneurs and partners.

An express panel enriched the event by offering humble exchanges around concrete issues experienced by entrepreneurs, creating a space for sharing and reflection.



Let's decarbonize businesses

As part of the Decarbonizing Businesses pilot project, the SADC des Laurentides conducted a study on the needs of businesses in various sectors to calculate their GHG emissions in order to implement reduction measures. Meetings with partners and entrepreneurs helped to better understand the needs of small and very small businesses, particularly those using fossil fuels.

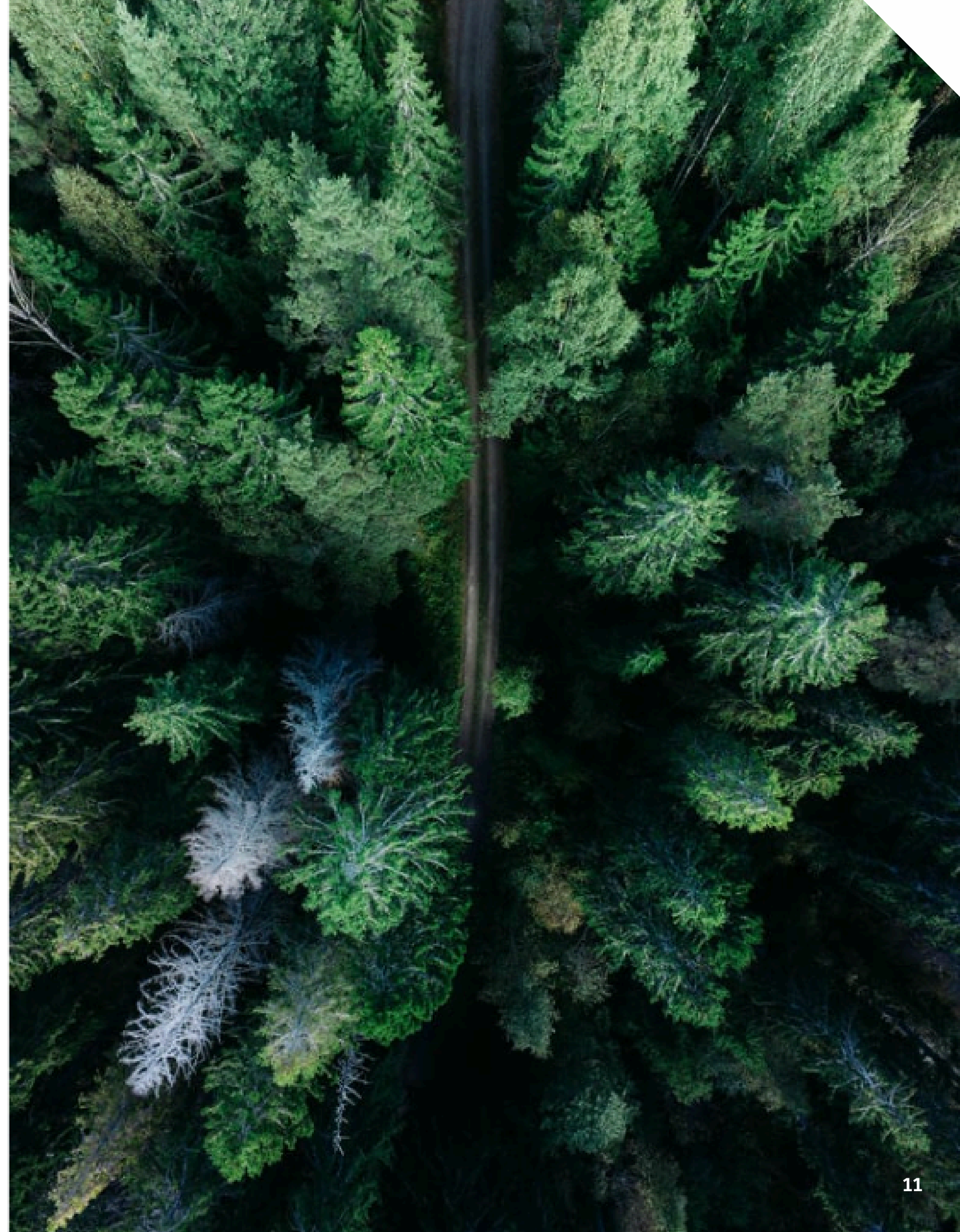
Reduce our carbon emissions

With a view to continuous improvement, the SADC des Laurentides continued its efforts to reduce its environmental footprint. For the second year, the organization compiled its GHG emissions and offset them by purchasing carbon credits from a group of small and medium-sized Quebec businesses committed to reducing GHGs.

The SADC also promoted carpooling during its activities, continued raising awareness among the team about best practices, and updated its ESG action plan and its responsible events policy.



Meeting of the
Sustainable
Development
Group of the SADC
and CAE Network



The projects of our partners to which we contribute

Place aux jeunes Pays-d'en-Haut

Place aux jeunes Pays-d'en-Haut promotes the attraction, integration, and settlement of qualified young people aged 18 to 35 in the MRC. The SADC des Laurentides supports the Carrefour jeunesse-emploi des Pays-d'en-Haut in deploying this service, which is aimed at young people who wish to settle in the region and businesses seeking qualified workers.



Mont X

This project reinforces the City of Mont-Tremblant's international strategic positioning as a prime location for prototyping and commercializing innovative solutions in the fields of sports, outdoor recreation, and wellness. The SADC des Laurentides has committed to supporting the development of Mont X for a period of three years.



Skiez Réseautez

A must-attend winter event, Skiez Réseautez is a day where networking and outdoor activities come together in the heart of the Laurentians. Bringing together business professionals and economic development organizations, the event fosters business networking through inspiring encounters. The SADC des Laurentides is a member of the organizing committee.





Our implication

Our expertise at the service of the community

Business financing training (Sommets School Service Centre)

In April 2025, the SADC des Laurentides offered training to students in the Professional Specialization Certificate (ASP) program in Starting a Business. This training allows students to learn about business financing concepts.

Nexus Program - Tourism Laurentians

The NEXUS Laurentians program aims to support tourism businesses in the Laurentians for year-round development that adapts to current and future market demands through innovation, structuring, and enhancing their offerings. The SADC des Laurentides collaborated on this first edition by supporting two participating businesses. Furthermore, a training program has been developed for the next edition in 2026-2027.

Regional Partnership and Digital Transformation Agreement for Tourism 2025-2027 (EPRTNT)

As part of the implementation of the Regional Partnership and Digital Transformation Agreement in Tourism, the SADC des Laurentides carried out the analyses of the applications received.

The business services team, with its expertise in financing and strategic support, ensured the qualitative and quantitative analysis of the submitted projects.



Committees and consultations

Our team members are active in several committees and consultation groups at the heart of our entrepreneurial ecosystem. Here are some of their responsibilities.

Carrefour jeunesse-emploi des Pays-d'en-Haut

Chloée Elorie Chartrand | Board Member
Marie-Christine Rhéaume | Place aux jeunes en région Committee

OSEntreprendre Challenge

Josée Dufresne | Local Representative, Laurentians MRC/Pays-d'en-Haut MRC
Jean-Sébastien Roy and Chloée Elorie Chartrand | Regional Jury Members, Business Creation Category
Geneviève Poliquin | Regional Jury Member, Flexipreneur Award

Économie sociale Laurentides

Josée Dufresne | Board Member
Marie-Christine Rhéaume | Partners Committee
Marie-Christine Rhéaume | Collective Business Succession Committee

La Manufacture

Jean-Sébastien Roy | Member of the Board of Directors



Launch of the regional OSEntreprendre Challenge

Meeting between economic development partners



MRC des Pays-d'en-Haut

Jean-Sébastien Roy | Digital Transformation Fund Committee
Jean-Sébastien Roy | Regional and Rural Fund Selection Committee
Jean-Sébastien Roy | Economic and Territorial Development Committee
Marie-Christine Rhéaume | Quebec Fund for Social Initiatives (FQIS) Allocation Committee

Réseau des SADC et CAE

Martine Paiement | Board Member of the SADC and CAE Network | Programs Committee |
Jean-Sébastien Roy | Digital Committee
Marie-Christine Rhéaume | Communications Committee
Marie-Christine Rhéaume | Regional Communications Representative for the Laurentians and Lanaudière regions
Marie-Christine Rhéaume | Member of the Sustainable Development Exchange Group
Marie-Christine Rhéaume | Member of the SME Advice and Tools Working Group

Synergie Économique Laurentides

Marie-Christine Rhéaume | Advisory Committee on the Functional and Cooperative Economy (EFC)

Economic Table of the Regional Administrative Conference (TECAR)

Jean-Sébastien Roy | Committee Member

Tourisme Laurentides

Jean-Sébastien Roy | Member of the committee analyzing applications for the Regional Partnership and Digital Transformation in Tourism Agreement (EPRTNT)

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OUR ACTION PLAN

Our main actions for the year 2026-2027:

- Increase our funding volume.
- Facilitating business transfers by supporting buyers in the transaction.
- To collaborate in the professionalization of reuse organizations in our territory.
- Consolidate the growth of the mentoring service and develop new partnerships.
- Review our support programs in collaboration with our partners.
- Raise awareness among the team about digital sobriety.



The team

Marie-Christine Rhéaume, Director of Local Development and Communications

Geneviève Poliquin, Business advisor

Marilyn Breault-Bolduc, Administrative Assistant

Josée Dufresne, Mentoring coordinator

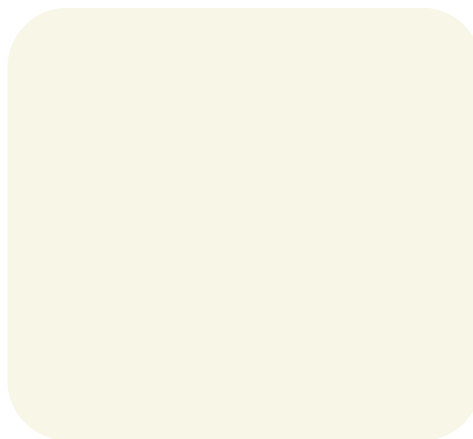
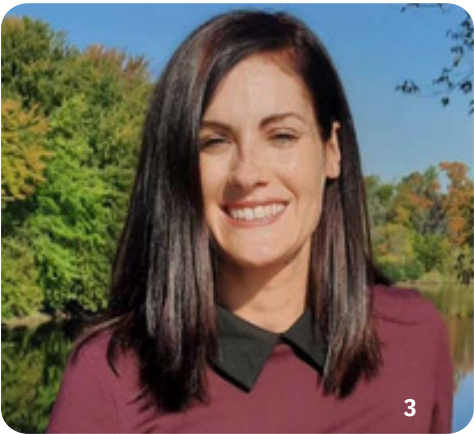
Chloée Elorie Chartrand, Business advisor

Jean-Sébastien Roy, General Manager



The members of the board of directors

- Me Martine Paiement, President, MPGA Law Firm (1)
- Marie-Eve Carrière, Purple Socks (2)
- Valérie Monette, CIE Laurentides (3)
- Julie Nadeau, JND & Associate (4)
- Me Marie-Eve Chalifoux (5)
- André Malépart, Group 2A (6)
- Vicki Emard, mayor of Labelle (7)
- Also contributing this year were:
Donna Salvati (8) Claude Charbonneau (9) Cora Stanton (10) Norman G Bergeron (13)



The members of the investment committee

- Martine Paiement, MPGA Law Firm (1)
- Marie-Eve Carrière, Purple Socks (2)
- David Olivier Leduc, BDC (11)
- Also contributing this year were:
Ms. Malaïka Sagesse Lumbu (12) Norman G Bergeron (13)



Our Mentors



François Anquetil *

Guy Benoit

Jocelyn Bérard

Nathalie Deneault

Daniel Drolet

Sylvie Florent

France Forget

Marie-Pierre Grenier

Sylvie Laganière

Louis Lapointe

Louise Lapointe

Louis-Martin Levac

Viviane Loranger-Bolduc

Jean-Pierre Lortie

André Malépart

Benoît Morin *

Martine Paiement

Pierre Potvin *

Claude Rousseau

Michel Savard

Geneviève Vena

Christian Verronneau

***New mentors**

Also contributing this year were:

Jean Lelièvre

François Marcil



You have the audacity.

We have the tools.

Contact us

sadclarentides.org
450 229-3001

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